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## **GroupSystems and cOrdin8 Technologies Announce Partnership Agreement**

*ThinkTank® and cOrdin8 Collaborative Innovation & Execution Software combine to create centralized information environment.*

Denver, CO – August 5, 2008: GroupSystems, the global leader in team collaboration for innovation, decision-making, leadership and a pioneer in the Group Intelligence segment, today announced that it has signed a partner agreement with cOrdin8 Technologies, LLC. cOrdin8 is a provider of browser-based, Collaborative Innovation & Execution software that enables customers to transform their strategic management and execution processes. As a result of this agreement, customers can acquire both ThinkTank and cOrdin8 to support their strategic and program management operations making them more efficient and effective.

GroupSystems' ThinkTank is the only comprehensive Software-as-a-Service or installed application delivering an interactive team-space for brainstorming, analysis and decision-making. ThinkTank provides project managers and their teams with a structured methodology to schedule, conduct, mediate and document innovation sessions. Use ThinkTank any time teams of people need to meet, discuss, decide and innovate.

"GroupSystems is an ideal partner for cOrdin8's Collaborative Innovation & Execution software," says Brad Jackson, CEO, cOrdin8 Technologies, LLC. "Providing our customers with the ability to use ThinkTank throughout the project lifecycle enhances their ability to effectively execute projects," continues Jackson.

By utilizing cOrdin8's software, Strategic Management offices, New Product Development groups, Portfolio & Program Management offices and project teams are able to maintain and manage information in a centralized environment. In doing so, the organization creates, within cOrdin8, their "Mission Control" that links strategic objectives defined by their executive teams to the initiatives, programs and projects which deliver on that strategy. The linkage between program and project performance data and the executive dashboards enables real-time status reporting and continuous

collaborative discussion, both of which are competitive necessities for the twenty-first-century organization. The combined offering of cOrdin8 and ThinkTank gives customers standardization and innovation – key to achieving improved results from project initiatives.

“Project managers are a ‘must have’ skill set for companies implementing innovation and new ideas. These critical employees need a comprehensive set of tools in order to succeed in their mission,” says Jim Godsey, GroupSystems Vice President of Marketing and Channels. “By combining cOrdin8’s Innovation & Execution software along with GroupSystems’ ThinkTank group collaboration and team decision-making software, project managers around the globe finally have the tools they need to successfully manage their critical projects,” continues Godsey.

### **About GroupSystems**

Founded in the 1980s by a joint research project between University of Arizona and IBM Corporation, GroupSystems is a globally recognized leader in team collaboration for innovation, decision-making and leadership. Creating the Group Intelligence segment, GroupSystems focuses on the processes and technologies to harness the collective wisdom of many. With both SaaS and on-premise installed software, the company supports the largest global customer base in Group Intelligence from Corporate, Government, Defense and Education market segments. GroupSystems’ global customer base represents roughly 75 percent market share of the Group Intelligence segment of collaborative computing. Major partners include WebEx, Microsoft, and IBM. Additional information may be obtained at [www.groupsystems.com](http://www.groupsystems.com).

### **About cOrdin8 Technologies, LLC**

Founded in 2005, cOrdin8 Technologies are a pioneer in the use of collaborative technology to transform innovation and execution processes for the twenty-first-century organization. Customers around the world have utilized cOrdin8 to define and manage strategic objectives and their associated programs and projects in order to facilitate making their vision a reality. Additional information may be obtained at [www.cOrdin8.com](http://www.cOrdin8.com).