

cordin8 technologies Announces October 21st Customer Implementation Case Webinar

Houston, TX – September 10, 2009: cordin8 technologies, a leading provider of collaborative software targeted at portfolio/program management office operations, announces an upcoming webinar in conjunction with the Project Management Institute's (PMI) Program Management Office Specific Interest Group (PMOSIG).

Scheduled for October 21st, the webinar will provide attendees with an overview of the experience and support for the implementation of PMO functions across a complex, multi-country organization. Additional registration details will be provided at a later date on both the cordin8 and PMOSIG websites.

"The webinar is an excellent opportunity for PMO professionals to hear about and learn from the experiences of a large scale PMO implementation. Many organizations are faced with similar challenges to deliver value from their PMOs and to demonstrate real results from the implementation." says Brad Jackson, CEO, cordin8 technologies, llc.

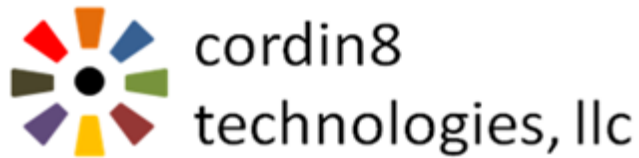
Customer Implementation Case Summary

Headquartered in Bahrain, Zain is a leading telecommunications service provider across the Middle East and Africa providing mobile voice and data service to nearly 70 million customers in 24 countries. They have weak matrix organization connecting Group Functions at the enterprise level to operating units headed by commercial managers in the various operating countries. Prior to this project PMOs existed in a few but not all groups and countries, and in some cases countries had multiple PMOs serving such functions as engineering, IT and marketing, for example. To a large extent these operated independently of each other.

With a strategy of outsourcing IT projects from the Group IT division, Group CIO Mohammed Rafi had a business need for visibility and oversight of multiple, strategic projects being conducted in a range of business areas and operating countries. Information about individual projects had to be extracted from emails and file attachments sent by various project managers, and lacked consistency in terms of content and metrics used to report. As a result, the data was frequently untimely, was very labor intensive to collect, and did not enable useful comparison of one project to the next. This prohibited Zain management from having a reliable view of the portfolio of projects within Group IT (and the same problem existed for other groups), and made it difficult to hold supplier's to the schedules agreed and to compare performance across countries and programs.

After appointing Mohammed Sherif to establish a PMO for Group IT, Zain partnered with TenStep Middle East and cordin8 technologies, llc on a combined project management methodology and technology solution. Zain identified customizations needed to the TenStep methodology to support its processes and embedded them within the cordin8 platform. In addition, project managers participated in project management process and technology training to build their skills.

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A single instance of cordin8 now supports multiple Zain operating units, not just Group IT, which has significantly contributed to standardizing the project management processes, efficient collection of consistent project performance data, and improved effectiveness of project governance throughout Zain.

With a single location for all project information executive management can now easily monitor progress, and have a reliable and consistent metric to compare one project against another, e.g. an ERP implementation in Nigeria can be compared to implementation of the same ERP system in Iraq. This enables insights gained from one project to be utilized in initiating and managing others, and lessons learned in one country or project are readily available to other countries and teams.

Now Zain has established a common base of project management methodology and metrics, initiatives are under way to:

- Use the cordin8 portfolio management functions to improve innovation and idea management
- Use the cordin8 KPI Portal to link strategic project performance and results to strategic initiatives for both alignment and quantitative performance management
- Increase project management maturity at both personal and organizational levels in order to improve strategic performance across the organization and gain added value from their investment in cordin8 and TenStep methodology.

About cordin8 technologies, llc

Founded in 2005, cordin8 technologies is a pioneer in the use of collaborative technology to transform innovation and execution processes for the twenty-first-century organization. Customers around the world have utilized cordin8 to define and manage strategic objectives and their associated programs and projects in order to facilitate making their vision a reality. Additional information may be obtained at www.cordin8.com.

About the Program Management Office Specific Interest Group

The Program Management Office Specific Interest Group (PMOSIG) is the largest global PMO focused association, with a membership of over 4,000 PMO practitioners. The PMOSIG focuses on providing members with education, collaboration, and knowledge-sharing opportunities. Additionally, the PMOSIG facilitates research and knowledge development through its partnerships with academia and industry research organizations and advances PMO knowledge through its annual PMO Symposium, the largest PMO-focused conference in the world, offering two and one half days of PMO speakers, knowledge exchange, and networking. Additional information regarding the PMOSIG may be obtained at www.pmosig.org.